UX CREATIVE

STEVE WRIGHT

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SUMMARY

I am Steve—a hard-working team leader, interface designer, and design system thinker. My college degree path morphed from mechanical engineering and industrial design to visual arts and animation. I am now an experienced visual artist with an emphasis on user-centered design that aligns closely with business strategy. As a skilled technologist, I lead by example as a UX designer, front-end developer, back-end engineer, data manager, client relations specialist, and senior business development consultant. I love learning and absorb technical information quickly. Advocating for alignment between stakeholders and end users enables me to achieve measurable success. I strive for excellence in life and my professional career.

MY STORY AND WORK SAMPLES:
https://portfolio.wrightideas.org

EXPERIENCE

LOVE COMMUNICATIONS, Salt Lake City, Utah | *Vice President, Director UX & Interactive Services*   June 2015 — Present

- Amplified organizational awareness of UX research/design and successfully augmented client budget agreement for targeted usability studies.
- Introduced billing performance goals through new business initiatives and value-added services such as performance optimization, ongoing usability testing, incident response and cybersecurity retainers.
- Advocated leadership standards through effective communication, client satisfaction, and one-on-one mentoring.
- Directed operations, staffing, and performance of the UX design and dev team.
- Headed the creative direction of user experience planning, information architecture, website design & front-end programming
- Supervised concurrent production buildouts from estimating through deployment
- Oversaw client-facing communication, project status reports, and new business scope of work / cost proposals for web and interactive projects

LOVE COMMUNICATIONS, Salt Lake City, UT | *Director Interactive Services*   May 2007 — June 2015

- Pioneered new in-house studio services as animation and technical director for digital post-production workflow
- Founded agency interactive services with end-to-end website design and development
- Hired and managed designers and developers to meet production deadlines
- Demonstrated leadership over all phases of website creation and digital content production

SANDMAN STUDIOS, Orem, UT | *Director of Multimedia*   April 2005 - May 2007

- Improved output as team leader for design and implementation of client web sites
- Authored and designed customized marketing DVDs

- Created SEO and accessibility compliant interface design
- Delegated responsibilities for multiple, concurrent projects at different stages
- Orchestrated site architecture and interface design for entertainment-based web sites
- Programmed standards compliant XHTML/CSS; Flash ActionScript, PHP, and JavaScript
- Accelerated workflows for print materials and corresponding interactive media

STUDEO INTERACTIVE DIRECT, Salt Lake City, UT | *Art Director, Interactive Designer*   February 2000 — March 2005

- Performed lead role in design and production for direct response micro-sites
- Produced training and technique for multimedia and web design processes
- Created new business materials and presentation videos and CD-ROMs
- Designed site architecture and user interface for lead generation Web sites
- Mentored junior designers through art direction and quality reviews

STUDEO INTERACTIVE DIRECT, Salt Lake City, UT | *Production Artist*   November 1998— February 2000

- Proposed and produced innovative website mockups
- Performed Photoshop compositing and clipping paths
- Forged new opportunities with Macromedia and Flash animation
- Acquired an uncanny ability to rapidly onboard new technology

EDUCATION

Bachelor Of Fine Arts / Visual Arts & Design | *Brigham Young University*   1998

CERTIFICATIONS & TRAINING

UX Certificate / Interaction Design Specialist | *Nielsen Norman Group*   2022
Executive Leadership Series | *University of Utah Executive Education*   2017

PROFICIENCIES

UX Design, User Experience Design, Information Architecture, Wireframing, Prototyping, WCAG 2.0 Accessibility, Website Design, Website Development, Business Strategy, Marketing, Search Engine Optimization, WordPress, Drupal, Microsoft 365, Google Workspace Admin, Adobe Creative Suite, Figma, Sketch, VS Code, Node JS, PHP, JavaScript, HTML5, CSS, DNS Management, Windows, Mac, Linux

ACHIEVEMENTS

Guatemala City North Mission | *Church of Jesus Christ of Latter-day Saints*   1993–95
National Honor Society | *Hazelwood Central High School*   1992
Missouri Scholars Academy | *University of Missouri Columbia*   1990
Eagle Scout Award & Order of the Arrow | *Boy Scouts of America*   1989